

# NEW COURSE FOR FALL 2008!

## **JUS 497/591(ASB591) Ethnography of Innovation Part I**

**Professors Nancy Jurik and Sander van der Leeuw**

**Time: Wednesdays 1:40-4:30pm**

**Location: SkySong Innovation Center #241**

This course will provide training and direct experience in the ethnographic study of innovation. The focal research project for the course is an ethnography of the ASU-Scottsdale SkySong Complex and its impact on the surrounding Scottsdale community. The course will be taught by Professors Nancy Jurik (School of Justice & Social Inquiry) and Sander van der Leeuw (Director, School of Human Evolution and Social Change) with guest lectures by a diverse team of faculty from ASU, the University of Maryland and the University of Modena, Italy. The first five weeks of the course will provide an overview of ethnographic and case study methodologies, and an introduction to the study of creativity, innovation, and the role of spatial arrangements in promoting diverse interactions that lead to innovation and change. From the sixth week on, we will develop teams of students who will work alongside faculty instructors and doctoral graduate assistants to observe and analyze the interaction and networking patterns within the SkySong Complex, and between those in the Complex and the surrounding Scottsdale and ASU communities. SkySong is a recently opened international innovation center that aims to connect businesses with academic research and technologies. Another aim of the SkySong Complex is to revitalize the surrounding geographical community. This course will also be offered in the spring semester of 2009 as a research internship for students who wish to continue working on the project and gain additional experience in case study and ethnographic research. Students eligible for this course include graduate students, undergraduate honors students, and undergraduates who maintain a 3.2 or higher GPA.

**Students interested in the course must contact Nancy Jurik ([nancy.jurik@asu.edu](mailto:nancy.jurik@asu.edu) or 480-965-7043) in order to schedule the interview that is required for admission consideration. A maximum of 10 students will be selected for this course.**



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